

*You'll want everyone to know...*



**T**his charming Mata Hari has just completed a fascinating mission behind the cigarette curtain. And now she knows why so many smokers want everyone to know there's something special about Parliaments. The crush-proof box... the luxurious flavor... the superb tobacco... and above all, the exclusive Mouthpiece that keeps the filter recessed a full quarter-inch. With Parliaments, only the flame touches your lips!

You're so smart to smoke



ONLY THE FLAVOR



TOUCHES YOUR LIFE

Parliaments



2061190025

Mata Hari - National Magazines -

1955